

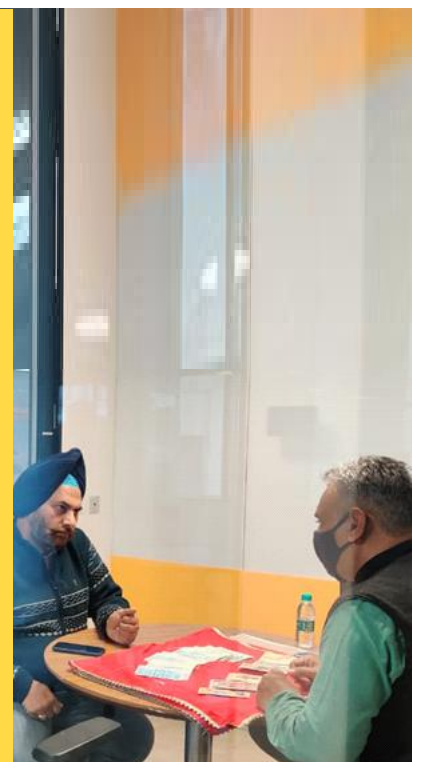
SATIN TIMES



Date: Feb 10, 2021



REPUBLIC DAY CELEBRATION



Gone are the days of pandemic ravaged 2020 when the atmosphere was filled with disappointment and dismay as the coronavirus infections surged. With the world's largest immunisation drive that already begun in India, life seems to have picked up the pace during this month with hopes of optimism flaring in the refreshing warm breeze of spring.

Every year, the cold of winter melts away and spring brings a new beginning. And, our new beginning began through shifting to our new building which is in-line with the environment. The magic in new beginnings is truly the most powerful of them all. The design, construction, and ambience of the edifice have truly given a "Wow factor" to our workplace which we should all embrace with pride. Our green building typically incorporates superior air quality, abundant natural light, ventilation, proper insulation, solar panels, and access to views which benefits the building occupants. Creating a greener and more planet-friendly home is something we should all aspire to. Although an ancillary service, housekeepers are our unsung heroes who work tirelessly throughout to serve us whole-heartedly. I applaud the idea of cake cutting by our housekeeping team at our inaugural ceremony because they are the ones who safeguard us by reducing the spread of illness through frequent sanitisation and maintaining cleanliness. Moreover, we have also facilitated an initiative to confer our staff from the security and housekeeping department with the title of "The Man of the Month" recognising their selfless efforts. I am grateful for their critical contribution to keeping us safe and sound. SCNL believes in practicing a sense of responsibility towards the relief and welfare of our clients and their family. The company came as a ray of hope for a bereaved family of a deceased client in Samastipur, Bihar by facilitating a claim from HOSPICASH. Losing a loved one is never easy, but the right support can help the family accept and deal with the crisis in a better manner.

I believe that to win in the marketplace, one must win in the workplace. Thus, employees are the greatest asset to any organisation. To boost employee morale, motivate them, and promote a culture of public praise, we have come up with a recognition of "Employee of the month" because a great employee is like a four-leaf clover i.e. hard to find and lucky to have. An organization's ultimate success is a result of the degree to which people transcend their individual excellence to create interpersonal synergy and achieve collective excellence. Harnessing the best skills of each member and playing them to their strengths, helping each other with their weaknesses, and unifying for a common goal should be our motto. We all must work in unison to achieve full organisational potential and to produce sustainable long-term results. For overall productivity enrichment, let's head towards a zero-tolerance organisation where one can work without any stress of worrying about any misconduct or unlawful acts. Let's come together to make Satin a better place to live and thrive.



MR.
RAKESH
SACHDEVA

SENIOR PRESIDENT & CFO



NEW OFFICE OPENING

शुभारंभ
Beginning of a new journey!



The New Year started with new beginnings at the corporate office. The new office inauguration of corporate office was initiated on **14th January'2021**, on the auspicious occasion of Makar Sankranti. The corporate office employees along with the group company employees moved to the new building under one roof. The employees were filled with a positive vibe.





The 72nd Republic Day celebration was done at all regions and the corporate office in their unique ways. At some regions, people hoisted the flag; at others, people sang the national anthem.





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Few people believe in astrology and hope to know about how their New Year will go. On 29th January, the corporate office had organised the Tarot Card Reading activity.





LOHRI & MAKAR SAKRANTI

CELEBRATION @JAIPUR RO



NEW BRANCH OFFICE OPENING AT MANNURGUDI AND TRICHY REGION BY MR. K THANGARAJU



NEW INITIATIVE



BUSINESS REVIEW MEET

The Business Review meet was a two-day event held on 15th and 16th January'2021. The entire department heads along with the business heads and DYCOOs were active participants of the meet. The meeting was organised to review the previous quarter's performance and take strategic decisions accordingly.



STEP UP PROGRAM



Step Up Program for Branch Managers was launched in the month of January to train and develop the employees for career growth, to take them to the next level.



MFI Exclusive LEADERSHIP PROGRAMME For Branch Manager level

PROGRAMME OUTLINE AND CONSTRUCT:

2 weeks intensive training capsule for MFI including 6 days of classroom and 6 days of field training.

ELIGIBILITY CRITERIA:

- ✓ 6 months of experience in the role of BM
- ✓ Performance as per standards
- ✓ With no integrity / COC issues
- ✓ No issues with branch staffs
- ✓ Will be interviewed by Sumit Ranjan & Dy.CO.O / Zonal HR

BENEFITS OF CERTIFICATION PROGRAMME:

- ✓ Will get minimum salary of 35,000/-
- ✓ Medical insurance cover will be increased from 1,00,000/- to 3,00,000/-
- ✓ Life Insurance cover will be increased from 10,00,000/- to 15,00,000/-
- ✓ Accidental cover will be increased from 10,00,000/- to 15,00,000/-



STEP UP



Happy
New
Year

2021